



**GRAND
TOYOTA**



MEDIA RELEASE

Tuesday, March 7, 2017

Grand Toyota Salmon Festival Lineup and Ticket Information Released

Mayor Barry Manuel, Chairperson of the 2017 Grand Toyota Exploits Valley Salmon Festival, announced the lineup today for the major concert on July 15th. Co-headlining this year's event are Canadian rock icons Loverboy and April Wine. Also taking the stage will be Juno nominated, multi-platinum recording artist Tyler Shaw. The committee is excited to have also secured winners of five Music NL awards and Newfoundland's own Repartee, featuring Grand Falls-Windsor native Megan Warren. Rounding out this talented lineup is multi award-winner and Bishop's Falls native Barry Canning, along with local favourites Clever.

Loverboy's many hit singles, such as "Turn Me Loose" and "Working for the Weekend", have become arena rock staples and are heard regularly on classic rock radio stations around the world. April Wine's timeless rock includes the hits "Enough is Enough" and "Rock n' Roll is a Vicious Game". April Wine's Myles Goodwyn was awarded the East Coast Music Awards Lifetime Achievement Award in 2003, and on April 18th, 2010, April Wine was inducted into the Canadian Music Hall of Fame.

According to Mayor Manuel, Council is looking to follow up what was a successful concert in 2016. "We want to keep prices affordable while at the same time ensuring that this will be a top notch, enjoyable experience for concert goers." There was a lot of positive feedback after last year's show which saw a nice crowd with no long lineups or other issues. "People want to move around and see friends they have not seen for a while. They want to be able to access washroom facilities and food and beverage concessions in a timely manner. With this concert format, that will be the case. This is sure to be fantastic day of musical entertainment appealing to a wide demographic", said the Mayor.

Plans are underway to finalize the entire Festival schedule. "We hope to see our citizens; those coming home for a visit, as well as visitors to our Town congregate on Centennial Field that day. Although the concert lineup has been set, we are working on plans for the rest of the Festival including the Opening Gala Dinner, Friday Night Stadium Dance, Sunday Concert in the Park and the always popular Family Day to take place on Grand Falls-Windsor Day."

Tickets for the show will go on sale on Monday, May 1st. Pricing is as follows:

- May 1st – 31st \$49.50 taxes and fees included
- June 1st – 30th \$59.50 taxes and fees included
- July 1st – 15th (including at the gate)..... \$69.50 taxes and fees included

Go to www.evsalmonfestival.com for more details as they are released. This year's Grand Toyota Exploits Valley Salmon Festival will run from July 13-17, 2017.

For follow up, please contact:

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